

# Network-as-a-Service explained.

## Network-as-a-Service (NaaS) makes your network more agile, helping you to adapt to changing circumstances and demands on the fly.

Network-as-a-Service (NaaS) enables you to deploy best-in-class Verizon products and services in a more modular, scalable package. By mixing virtual and on-site assets you can help make your network—and therefore your whole agency—more adaptive. The idea is that your virtual resources or applications can sit in the Cloud, while programmable, scalable and reliable network services provide the flexibility needed to take advantage of advanced technologies and meet the needs of rising constituent demands.

Verizon offers agile networking resources, services, and applications that you can purchase for a number of users, for a contracted period of time, helping you optimize your IT investments. Typical configurations include services such as Managed SD-WAN, cloud interconnect services and cloud security.

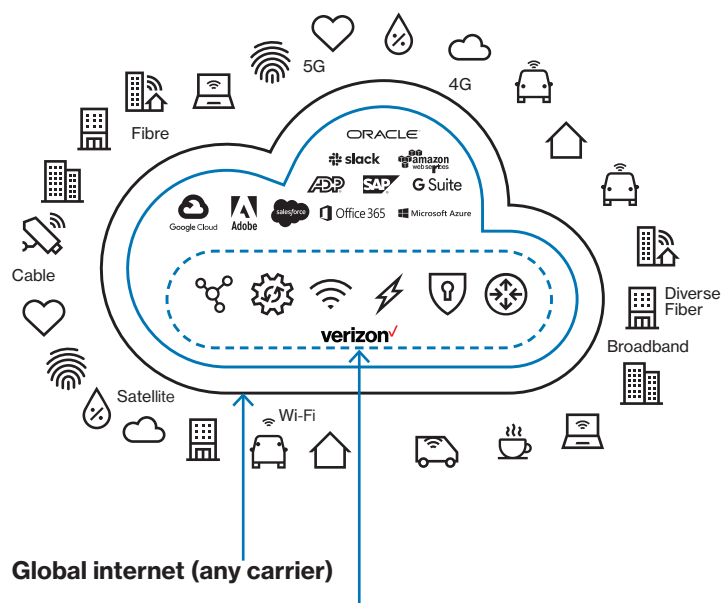
NaaS helps provide a more responsive and dynamic network platform that enables you to focus on delivering and enhancing your critical applications without delaying your progress or creating organizational drag in the time it takes to get things done. Transformation to an as-a-service approach can help reduce complexity, improve performance and control costs.

One of the technologies that provides a building block for NaaS is Software Defined Networking (SDN) which can help provide more networking flexibility and accelerate your agency on its digital journey.

The NaaS business model provides agencies with flexible, resilient infrastructure. In fact, Network-as-a-Service allows you to move from a Capital Expenditure (CAPEX) model to a more predictable and transparent Operating Expenditure (OPEX) model. This can help reduce wasteful spending by creating more synergized investment decisions across all network functionalities.

NaaS enables you to get the best performance possible from Software-as-a-Service (SaaS) applications, because the solution has been designed with cloud apps in mind.

## Network-as-a-Service – Digital, Global and Invisible



### Verizon global tier 1 internet backbone

- High performance internet for critical applications.
- Interconnects with all tier 1 cloud providers.
- Spanning the United States and 6 continents.
- Gartner Magic Quadrant Leader for 15 consecutive years.<sup>1</sup>
- 24x7 monitoring.
- Defense infrastructure against cyber threats.
- Balanced network and security management.
- Agnostic access from any carrier.

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## The benefits

The benefits of the as-a-Service model go beyond financial advantages. NaaS is the ideal interface to integrate other as-a-Service products in your business. These include:

- **SaaS:** Software-as-a-Service provides software applications to end-users over the internet.
- **PaaS:** Platform-as-a-Service offers cloud components to developers or IT professionals to create customized solutions and applications that will reside in the cloud.
- **IaaS:** Infrastructure-as-a-Service enables cloud service providers to host virtual machines to create your network infrastructure. Users can use compute, storage, and networking services on-demand and as needed.

With more and more organizations relying on apps and resources in the cloud to deliver the best experiences for their employees and customers, it makes sense to use NaaS to get the best out of these SaaS applications – that’s what it is designed for. NaaS can help future-proof your network by making it more flexible, scalable, resilient and secure, and in doing so, turn it into a platform for organizational success.

For details on the Verizon NaaS platform, contact your Public Sector Account Manager.

<sup>1</sup> 2021 Gartner Magic Quadrant for Network Services, Global. Published: 2 March 2021. Analyst(s): Neil Rickard | Bjarne Munch | Danellie Young. As a Leader in Magic Quadrant for Network Services, Global, 2015–2021; as a Leader in Magic Quadrant for Global Network Service Providers in 2011–2014; as Verizon Business in Magic Quadrant for Global Network Service Providers 2005, 2007, 2009–2010; as Verizon Business in Magic Quadrant for Managed and Professional Network Service Providers, North America in 2008.

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